

# SPEECH, ASSOCIATE OF ARTS (308)

## About Our Program

This program is designed for the student intending to transfer to a senior institution to complete a baccalaureate degree. Courses explore how ideas and messages are exchanged at the interpersonal level, through public address, and in terms of mass media.

## Nature of Work and Employment

Graduates of baccalaureate programs in this major are often employed in sales, secondary schools, and colleges as teachers, radio/television, industrial/management training, public relations, personnel administration, governmental agency administration, and retailing.

## Special Considerations

The listed coursework is a recommendation only. Students should check with a student advisor for HCC graduation requirements and specific university requirements in this major. Students must meet with an advisor to ensure that the special requirements of the department and institution to which they plan to transfer are met. Colleges and universities have specific requirements for transfer students.

## Requirements

### Associate of Arts Requirements

Students must meet all requirements for the Associate of Arts degree (<https://catalog.highland.edu/programs-available/aa-requirements/>) in order to graduate from Highland Community College. For more information, please see your advisor.

## Recommended Courses

The following are recommended courses for this major only.

Code	Title	Hours
MCOM 150	Introduction to Film <sup>1</sup>	3
SPCH 189	Intro to Communication Studies	3
SPCH 191	Fund of Speech Communication	3
SPCH 199	Speech Activities I	1

SPCH 220	Interpersonal Communication	3
SPCH 292	Contemporary Argumentation	3
SPCH 293	Small Group Communications	3
SPCH 296	Intercultural Communication	3

<sup>1</sup> NOTE: All speech emphasis majors are encouraged to participate in speech activities (SPCH 199 Speech Activities I) during all four semesters.

## Program Outcomes

- Written Communication: Students will be able to produce written work that displays college-level skills, insight, and critical thinking through meaningful and appropriate content.
- Oral Communication: Students will be able to prepare and deliver a purposeful presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.
- Critical Thinking: Students will be able to evaluate and create arguments that consider a variety of issues, ideas, artifacts, and events.
- Quantitative Literacy: Students will demonstrate the ability to reason and solve quantitative problems from a wide array of authentic contexts and everyday life situations.
- Information Literacy: Students will engage in reflective discovery of information, evaluate information based on an understanding of how it is produced and valued, synthesize information to create new knowledge and participate ethically in communities of learning.
- Diversity: Students will recognize diversity in the global community and model culturally competent civic and social participation.

## Program Contacts

Call Highland at 815-235-6121 for the following program contacts:

- Carolyn Clarke, Speech/Communication Faculty
- Jim Yeager, Speech/Communication Faculty
- Vicki Schulz, Student Advisor/Transfer Coordinator
- Rae Schupbach-Roe, Dean, Humanities, Social Sciences, and Fine Arts