

GRAPHIC DESIGN, CERTIFICATE (305)

About Our Program

The certificate program prepares students for entry-level positions in graphic design. Students learn the fundamentals of design using computer software. A problem-solving approach is used and actual design projects are incorporated into the curriculum when appropriate.

Nature of Work and Employment

Among job positions available in this field are graphic design, print media, illustration, electronic publishing, communications, entertainment industry, and advertising.

Special Considerations

This program develops specialized skills in graphic design. For a wider range of skills, students should consider the degree program offered in the Associate of Arts or Applied Science degrees.

Requirements

Code	Title	Hours
Required Technical Courses		
ART 113	Drawing I	3
ART 115	Two-Dimensional Design	3
ART 116	Three-Dimensional Design ¹	3
ART 118	Graphic Design I ¹	3
ART 218	Graphic Design II ¹	3
ART 228	Graphic Design III ¹	3
ART 238	Graphic Design IV ¹	3
Required Related Courses		

Select one of the following:		3
BUSN 141	Business Communications ¹	
COMM 101	Technical Communications ¹	
ENGL 121	Rhetoric and Composition I ¹	
Total Hours		24

¹ Course has a prerequisite. See course description.

In compliance with U.S. Department of Education disclosure guidelines, gainful employment statistics for certificate programs can be found at highland.edu/academics (<https://highland.edu/academics/>).

Program Outcomes

Graduates in the Graphic Design Program will be able to:

- Apply problem solving skills.
- Operate reliably as a member of a team.
- Demonstrate superior communication skills including verbal, written, and listening skills.
- Demonstrate the ability to brainstorm, think critically and conceptualize creative ideas.
- Execute technical skills necessary for production.
- Apply basic design principles to projects.

Program Contacts

Call Highland at 815-235-6121 for the following program contacts:

- Arthur Santoro, Art Faculty
- Vicki Schulz, Student Advisor/Transfer Coordinator
- Rae Schupbach-Roe, Dean, Humanities, Social Sciences, and Fine Arts