

BUSINESS ADMINISTRATION, ASSOCIATE OF ARTS (204)

About Our Program

This degree is designed for students who plan to transfer to a 4-year college or university to complete a Bachelor's degree in a functional area of business including, but not limited to, Accounting, Economics, Finance, Management, Marketing, or General Business Administration. The program is intended to fulfill general education and core business course requirements to prepare students for junior-level classes in their majors.

Nature of Work and Employment

Because the choice of majors within Business Administration is so diverse, employment trends for all occupations cannot be listed here. Students are advised to contact the college or university that they plan to transfer to. Each college or university has different requirements. This will ensure the student gets the most updated information for their particular specialization within the business area. Some of the more popular job titles include accountants, auditors, managers, sales representatives, and financial officers.

Special Considerations

The listed coursework is a recommendation only. Students should check with a student advisor for HCC graduation requirements and specific university requirements in this major. Students must meet with an advisor to ensure that the special requirements of the department and institution they plan to transfer to are met. Colleges and universities have specific requirements for transfer students.

Requirements

Associate of Arts Requirements

Students must meet all requirements for the Associate of Arts degree (<https://catalog.highland.edu/programs-available/aa-requirements/>) in order to graduate from Highland Community College. For more information, please see your advisor.

Recommended Courses

Code	Title	Hours
ACCT 213	Financial Accounting ¹	4
ACCT 214	Managerial Accounting ¹	4
BUSN 121	Intro to Business	3
BUSN 225	Personal Finance	3
BUSN 223	Business Law I ^{1,2}	3
BUSN 246	Principles of Marketing ¹	3
BUSN 249	Principles of Management ¹	3

ECON 111	Principles of Economics I	3
ECON 112	Principles of Economics II	3
INFT 180	Intro to Information Systems ¹	3
MATH 171	Finite Math ¹	4
MATH 172	Calculus for Bus/Soc Science ¹	4
PHIL 282	Ethics	3
PSY 161	Introduction to Psychology ¹	3
Select one of the following:		3
BUSN 224	Business Law II ^{1,2}	
BUSN 229	Legal Environment Business ^{1,2}	
Select one of the following:		3-4
BUSN 221	Business Statistics ¹	
MATH 134	Statistics ¹	

¹ Course has a prerequisite. See course description.

² Some transfer institutions require BUSN 223 Business Law I. Others require BUSN 223 Business Law I and BUSN 224 Business Law II. Others require only BUSN 229 Legal Environment Business. Check with a student advisor before enrolling in either course.

Program Outcomes

Students who complete this program of study will:

- Business Knowledge: Demonstrate a working knowledge of traditional business subjects including management, marketing, accounting/finance, entrepreneurship, production/operations, economics, computer information systems, and business law.
- Communication: Effectively convey ideas, information, and intentions in a variety of business situations using oral, written, and electronic documentation skills.
- Critical Thinking/Problem Solving: Solve problems through the analysis and evaluation of data and the application of business theories and concepts.
- Ethics: Recommend strategies that promote ethical corporate behavior and social responsibility.
- Technology: Demonstrate knowledge of the digital technology tools used to support business operations.
- Global Perspective: Explain the socio-cultural, political-legal, and economic dimensions of global business.

Program Contacts

Call Highland at 815-235-6121 for the following program contacts:

- Dr. Matt Magee, Dean of Agriculture, Business & Technology
- Evan Talbert, Business Faculty
- Wes Bertram, Student Advisor