

GRAPHIC DESIGN, ASSOCIATE OF ARTS (312)

About Our Program

This program is designed to provide entry-level skills necessary for entrance in the graphic design field. The program is designed for the student intending to transfer to a college or university to complete a baccalaureate degree in visual art with an emphasis in graphic design. It is possible to complete the two-year program and secure employment using skills learned in graphic design.

Nature of Work and Employment

Types of employment in the field of art vary widely. Many students who complete an AA degree with an emphasis in art transfer to a four-year institution to pursue the Bachelor of Fine Arts degree, the professional degree for a studio artist. Others choose to pursue a Bachelor's degree in art, with an emphasis in museum education or art history.

Special Considerations

The listed coursework is a recommendation only. Students should check with a student advisor for HCC graduation requirements and specific university requirements in this major. Students must meet with an advisor to ensure that the special requirements of the department and institution to which they plan to transfer are met. Colleges and universities have specific requirements for transfer students.

Requirements

Associate of Arts Requirements

Students must meet all requirements for the Associate of Arts degree (<https://catalog.highland.edu/programs-available/aa-requirements/>) in order to graduate from Highland Community College. For more information, please see your advisor.

Recommended Courses

The following are recommended courses for this major only.

Code	Title	Hours
ART 113	Drawing I	3
ART 114	Drawing II ¹	3
ART 115	Two-Dimensional Design	3
ART 116	Three-Dimensional Design ¹	3
ART 120	Life Drawing I ¹	3
ART 215	Art History I	3
ART 216	Art History II	3
ART 219	Modern Art	3
ART 118	Graphic Design I ¹	3
ART 218	Graphic Design II ¹	3
ART 228	Graphic Design III ¹	3
ART 238	Graphic Design IV ¹	3

¹ Course has a prerequisite. See course description.

Program Outcomes

Graduates in the Graphic Design Program will be able to:

- Apply problem solving skills.
- Operate reliably as a member of a team.
- Demonstrate superior communication skills including verbal, written, and listening skills.
- Demonstrate the ability to brainstorm, think critically and conceptualize creative ideas.
- Execute technical skills necessary for production.
- Apply basic design principles to projects.

Program Contacts

Call Highland at 815-235-6121 for the following program contacts:

- Arthur Santoro, Art Faculty
- Vicki Schulz, Student Advisor/Transfer Coordinator
- Rae Schupbach-Roe, Dean, Humanities, Social Sciences, and Fine Arts