

MASS COMMUNICATION (MCOM)

MCOM 110 Intro to Mass Communication (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Provides an overview of the nature, functions, and responsibilities of the mass communication industries in a global environment with an emphasis on the media's role in American society. IAI Code: MC 911

MCOM 120 Intro Video Production/Field (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Introduces students to the application of fundamental non-studio video production techniques. Includes terminology, conceptualization, basic script writing, field audio operations, and lighting in a non-studio setting. IAI Code: MC 916

MCOM 125 Intro Video Production-Camera (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 2

Lab hours: 2

Introduces students to the application of fundamental multi-camera production techniques. Includes terminology, conceptualization, basic script writing, audio board operations, and lighting in a multi-camera setting. IAI Code: MC 916

MCOM 130 Video Production (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 2

Lab hours: 2

Video Production is a basic introduction to the equipment, facilities, and terminology of the video media industry. Students will work in both a multiple camera studio and field environments to produce live TV shows, short films, news packages, and create their own media production portfolio. Students will also be introduced to the fundamentals of script writing, non-linear video editing, camera operation, and lighting techniques. This course is designed to better prepare students for a career in video production and to help students gain a greater appreciation for the nuance and subtlety of video production as both media creators and consumers. IAI Code: MC 916

MCOM 131 Journalism Practicum (2 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lab hours: 4

Repeatable: 4 times

Prerequisite: LTRE 097 or ESL 097 with minimum grade of C or Academic placement measures.

Journalism Practicum is a course in applied journalism practices. The student will participate in the preparation and production of the HCC student newspaper, including assignments in copy writing, news and feature writing/ reporting, layout, editing, headline writing, ad sales and preparation.

MCOM 150 Introduction to Film (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Introduction to Film examines the craft and art of film to improve understanding and appreciation of the cinematic media. The course consists of viewing and discussing representative films from various American film genres. IAI Code: F2 908

MCOM 205 Film History and Appreciation (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Film History and Appreciation is a survey of film as an art form and industry. Particular emphasis is placed on lighting, sound, genre characteristics, image composition, editing, criticism, and social implications. IAI Code: F2 908

MCOM 210 Film History I (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

An international survey of the development of cinema from its origins in the late nineteenth century typically through the end of WWII. Select films will be considered for their historical, technological, aesthetic or ideological significance. IAI Code: F2 910

MCOM 215 Film History II (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

An international survey of the development of cinema typically from WWII to contemporary practice. Select films will be considered for their historical, technological, aesthetic or ideological significance. IAI Code: F2 911

MCOM 231 News Reporting (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Prerequisite: LTRE 097 or ESL 097 with minimum grade of C or Academic placement measures.

This course is designed as an introduction to news writing skills.

Throughout the course, students learn about research, writing, editing, and publishing news stories for a variety of media types. Emphasis will be on developing feature stories and news reporting. Journalistic ethics, effective research, publishing in print and online, using social media as a journalistic tool, and photo editing and cut line writing will be the focus of the course content. IAI Code: MC 919

MCOM 232 News Editing (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 3

Prerequisite: MCOM 231 with minimum grade of C.

This course is designed for students who wish to further develop news writing skills. It is a continuation of News Reporting, though emphasis will be on editing and re-writing news stories. Emphasis will be on fact checking, editing, principles, and AP guidelines, though journalistic ethics, effective research, publishing in print and online, using social media as a journalistic tool, and photo editing will also be covered. IAI Code: MC 920

MCOM 250 Motion Picture Production (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 1

Lab hours: 4

Repeatable: 2 times

Prerequisite: MCOM 120 and MCOM 125 with minimum grade of C.

This course gives students practice in the fundamentals of filmmaking through application. Students will work cohesively to produce and premiere a short film.

MCOM 260 Advanced Video Production (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lecture hours: 1

Lab hours: 4

Repeatable: 2 times

Prerequisite: MCOM 130 with minimum grade of C.

Reinforces students' fundamental applied understanding of video production techniques. Includes conceptualization, cinematography, script writing, audio operations, and lighting in both a multi-camera studio and field setting. Objectives: This course is designed to better prepare students for a career in video production and to help students gain a greater appreciation for the nuance and subtlety of video production as both media creators and consumers.

MCOM 290 Mass Comm Internship (3 Credit Hours)

Type of credit: Baccalaureate/Transfer

Lab hours: 6

Prerequisite: MCOM 299 with minimum grade of C or concurrent enrollment.

A capstone course that provides students real world opportunities in the field of public relations, advertising, journalism, or media production. Students must receive permission from the Director of Mass Communication to enroll in this course.

MCOM 299 Mass Comm Portfolio (1 Credit Hour)

Type of credit: Baccalaureate/Transfer

Lab hours: 2

Prerequisite: MCOM 290 with minimum grade of or concurrent enrollment.

A capstone course for students to submit a portfolio of work to demonstrate functional understanding of the concepts learned in the field of public relations, advertising, journalism, or media production. Students must receive permission from the Director of Mass Communication to enroll in this course.

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